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1 Bacardi BRINGS FLAVOR INFUSION HOME

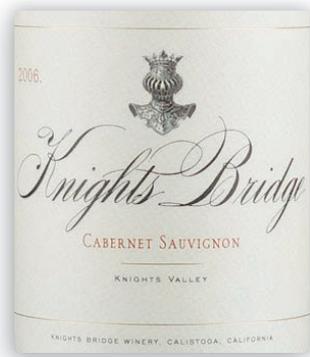
The Bacardi Flavor Infusion Jar is capitalizing on home entertainment trends. Available for Bacardi Limón and Bacardi Razz, the infusion jars allow amateur mixologists to create their own fruit-infused rums. The infusion jars come as part of a pack that includes a 750ML bottle of Bacardi rum and provides instructions and original recipes. Retailing at \$15.99, the infusion jars are only available for off-premise accounts. Visit www.bacardi.com

2 Adelaide Hills RETURNS WITH AWARD-WINNING SAUVIGNON BLANC

Angove Family Winemakers' Vineyard Select Adelaide Hills Sauvignon Blanc returns to the U.S. marketplace with a limited release after a three-year hiatus. Sourced from the Adelaide Hills, on the cool, southern coast of South Australia, this Sauvignon Blanc features bright acidity and ripe tropical fruit. Angove Family Winemakers Vineyard Select Sauvignon Blanc is imported by Trinchero Family Estates and will be available with a suggested retail price of \$16.99. Visit www.angoves.com



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3 INTRODUCING Jeremiah Weed SOUTHERN STYLE SWEET TEA

Alcoholic sweet tea is emerging as a hot trend, and Jeremiah Weed is at the forefront. A blend of sweet tea and vodka, Jeremiah Weed Southern Style Sweet Tea can be mixed in a cocktail or enjoyed on ice.

Visit www.jeremiahweedbourbon.com

4 Knights Bridge LAUNCHES WITH AN ESTATE CABERNET SAUVIGNON

Making their official launch this year, Knights Bridge Winery & Vineyards has been receiving a great deal of praise as an up-and-coming boutique winery. Located in the Knights Valley AVA in Sonoma County, the winery produces Chardonnay, Cabernet Sauvignon and Sauvignon Blanc. Their signature wine, the 2006 Estate Cabernet Sauvignon, is a full-bodied wine with bold fruit expressions and a long finish. Visit www.knightsbridgewinery.com

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5 Smirnoff Cocktails LAUNCHES A NEW FLAVOR FOR SPRING

Adding to their collection of flavors, Smirnoff Cocktails introduces Tuscan Lemonade, a blend of Smirnoff No. 21, Limoncello liqueur and a hint of lemon and citrus. A ready-to-serve cocktail mix, Smirnoff Tuscan Lemonade can be blended into cocktails, served on the rocks or paired with a wide range of cuisine. Visit www.Smirnoff.com

6 Piper-Heidsieck RELEASES A NEW VINTAGE OF RARE

The Champagne House of Piper-Heidsieck has released the 1988 vintage of Rare, a limited edition specialty Champagne that expresses the character of its vintage year. Aged for 21 years, the 1988 vintage has produced a powerful and elegant wine mirrored by the stylish bottle adorned in gold lace wrap. Only 360 bottles have traveled to the U.S. and they will retail at \$375. Visit www.piper-heidsieck.com